



Prepared for Greenbelt Markets. April 29, 2020.

Greenbelt Markets, in partnership with Local Line have established preferred pricing for Greenbelt Markets markets. The cost per market is \$100/month, and there are no additional vendor fees or setup fees. The features included in that cost can be found in the Fast Track Launch Guide.

SPECIAL NOTE: Greenbelt Markets will be able to cover all Local Line fees for Greenbelt Markets member markets and their vendors to go online in the 2020 season.

Here's what you get with Local Line that you do <u>not</u> get with most other systems:

- FREE website builder: <u>www.locallinesites.com</u>.
- Ability for each vendor to manage their own products, prices, delivery, pickup, and payment methods.
- Multiple delivery schedules with order minimums, order lead times, delivery fees, and order windows.
- Multiple pickup points with pickup dates, pickup windows, and more.
- Customized payment terms per vendor.
- Standing Order Functionality, which allows buyers to set repeat orders.
- Customized order windows, delivery and pickup points, which can be set for the entire market or on a per vendor basis.
- Pick lists and Pack lists for vendors so they know what to pick, what to pack, and what to ship.
- Delivery route optimization for those markets doing home deliveries.
- Advanced inventory management that allows farmers to sell products in multiple packages (ex: by lb and by bag)
- Email and telephone support from 8am 8pm PST for market managers <u>and</u> your vendors.





• Simply put, our platform enables multiple online stores to be listed and managed under one centralized brand.

In addition, Local Line comes equipped with standard e-commerce features you'd expect such as like:

- Online payments
- Discount Codes
- Customer Management
- Email Marketing
- Quickbooks Integration
- & More!

Doing e-commerce for farmers markets with multiple vendors, selling multiple products individually and each receiving payments directly for their individual sales, under a single farmers' market brand is not an option for a generic e-commerce program. Using Local Line, you can manage all of this, with the added ability to have multiple pickup and delivery options.

If you'd like to speak about why Local Line is better suited for your market than other platforms, they can call us directly at 1 (226)-646-7301 or email support@localline.ca.