

Your website, done for you: copy-and-paste content to get you started

We've written website copy for you to use right on your website—easily customizable to your business and products.

You'll find content for each of these four major pages you should be sure to include on your website:

- <u>Homepage</u>
- About Us
- Products
- Contact Us

Don't forget to include a "Shop Now" link that hyperlinks out to your online store!

Homepage

Heading 1: Hey there, we're Farm Name!

Heading 2: An organic produce farm growing beets, carrots, and tomatoes in Caroline County, south of Atlanta, Georgia.

Call-to-action (button): Shop our online store!



About Us

Heading 1: Meet Your Farmers

[Farm Name] is a certified organic produce farm growing beets, carrots, and tomatoes in Caroline County, south of Atlanta, Georgia.

[Name]'s father founded the farm 40 years ago, and in 2012, [Name] and [Name] took over operations and converted [Farm Name] to be certified organic. We want to produce the best quality vegetables for our community!

[Name] spends most of his time out in the field, while his wife [Name] manages the administrative side of the business; our online store, website, and marketing.

Say hello or reach out to us via the Contact form on our website, on social media, or at the market each Saturday morning from 7–12! We can't wait to meet you.

Call-to-action (button): Shop Our Products

Products

Heading 1: [Farm Name] Products

All of our products can be bought through ordering (or pre-ordering!) through our online store. With the online store open 24/7 year-round, our on-farm pickup days are Fridays and market pick-ups are Saturdays from 7–12.

Call-to-action (button): Shop Now



Heading 2: Beets

A cool-season crop, our beets are planted in early spring and late summer and are harvested about two months later. Because our soil is rich in organic matter, we do not do any supplemental feeding.

These are the different varieties of beets we produce:

- Burpee Golden
- Mini Ball
- · Detroit Dark Red

Call-to-action (button): Shop

Heading 2: Carrots

Crunchy, tasty, nutritious, and versatile. We present to you [Farm Name] carrots. Our carrot seeds are planted approximately one month before the last spring frost, and are harvested once the weather cools.

Call-to-action (button): Shop

Heading 2: Tomatoes

We've never met a tomato we didn't like—so luckily, we grow a variety of popular varieties! Our organic cherry tomatoes are sweet and bite-sized; perfect for salads or alone as a snack.

Our plum tomatoes are naturally sweet, which are best enjoyed in salads or when making a sauce.

If you haven't yet tried our heirloom tomatoes, you're missing out!

Call-to-action (button): Shop



Contact Us

Heading 1: Contact Us

We'd love to hear from you! Please use the form below to reach us directly.

Contact Form Here

You can also reach us on Facebook, Instagram or Twitter at @[handlehere]!

[Farm Name] [Farm Address]

